

PROMOTION RECOMMENDATION  
The University of Michigan  
Gerald R. Ford School of Public Policy

Kaitlin Raimi, assistant professor of public policy, Gerald R. Ford School of Public Policy, is recommended for promotion to associate professor of public policy, with tenure, Gerald R. Ford School of Public Policy.

Academic Degrees:

Ph.D.	2013	Duke University, Social Psychology
M.A.	2010	Duke University, Social Psychology
B.A.	2006	Tufts University, Psychology

Professional Record:

2015-Present	Assistant Professor of Public Policy, Gerald R. Ford School of Public Policy Adjunct Assistant Professor, Department of Psychology Faculty Associate, Research Center for Group Dynamics Faculty Affiliate, Energy Institute Faculty Affiliate, Center for Local, State, and Urban Policy Faculty Affiliate, Science, Technology, and Public Policy Program
2013-2015	Post-doctoral Fellow, Vanderbilt Institute for Energy/Climate Change Research Network

Summary of Evaluation

Teaching: Professor Raimi has emerged as a very effective and impactful instructor across Ford School program levels. She took a blank slate and in a relatively short amount of time has devised and offered a suite of courses, primarily requirements rather than electives, that have diversified and enriched our historic areas of curricular strength. Her course evaluations have been consistently strong, increasingly so in the past few years. A close review of all written evaluations indicates a consistent pattern whereby many students write long and effusive comments about Raimi and her courses.

Research: Professor Raimi is an environmental and social psychologist who “uses the tools of behavioral science to investigate how we can craft and communicate policies in ways that work with (rather than struggle against) people’s innate patterns of thought and behavior.” Her scholarly work has focused on three broad areas and includes: (1) how people compare their own beliefs and behaviors to others, (2) how adopting one pro-environmental behavior affects later action, and (3) how climate change communication affects people’s understanding, behaviors, and support for climate policies and technologies.

Recent and Significant Publications:

Gray, S. G. ,Raimi, K. T., Wilson, R.S., & Arvai, J. (2019). Will Millennials save the world? The effect of age and generational differences on environmental concern. *Journal of Environmental Management*, 242, 394-402.

Wolske, K. W., Raimi, K. T., Campbell-Arvai, V., & Hart, P.S. (2019). Public support for carbon dioxide removal strategies: The role of tampering with nature perceptions. *Climatic Change*, 152, 345-361.

Maki, A., Carrico, A. R., Raimi, K. T., Truelove, H. B., Aruajo, B., & Yeung, K. L. (2019). Meta-analysis of pro-environmental behavior spillover. *Nature Sustainability*, 2, 307-315.

Raimi, K. T., Maki, A., Dana, D., & Vandenbergh, M. P. (2019). Framing of geoengineering affects support for climate change mitigation. *Environmental Communication*, 13, 300-319.

Carrico, A. R., Raimi, K. T., Truelove, H. B., & Eby, B. (2018). Putting your money where your mouth is: An experimental test of pro-environmental spillover from reducing meat consumption to monetary donations. *Environment and Behavior*, 50, 723-748.

Hall, M. P. & Raimi, K. T. (2018). Is belief superiority justified by superior knowledge? *Journal of Experimental Social Psychology*, 76, 290-306.

Campbell-Arvai, V., Hart, P.S., Raimi, K. T., & Wolske, K.S. (2017). The influence of learning about carbon dioxide removal (CDR) on support for mitigation policies. *Climatic Change*, 143, 321-336.

Leary, M. R., Diebels, K. J., Davisson, E. K., Jongman-Sereno, K. P., Isherwood, J. C., Raimi, K. T., Deffler, S. A., & Hoyle, R. H. (2017). Cognitive and interpersonal features of intellectual humility. *Personality and Social Psychology Bulletin*, 43, 793-813.

Service: Professor Raimi has maintained a set of University of Michigan and Ford School service duties that are reasonable for an assistant professor. These include service on three faculty search committees as well as one-time appointments to the B.A. and Master's program committees. Professor Raimi has also served on an internal fellowship review committee at the Graham Sustainability Institute while also building ties to the Department of Psychology, the Institute for Social Research's Research Center for Group Dynamics, and the School for Environment and Sustainability. She was a champion for the creation of the Sustainability Preconference at the annual Society for Personality and Social Psychology meeting, and as an assistant professor was tapped to be the chair of this effort. Professor Raimi has also been highly active as a reviewer for a diverse range of 33 journals representing psychology, cross-disciplinary work on climate and environment, and climate and energy policy.

#### External Reviewers:

Reviewer A: "Dr. Raimi's research contributions are moving intersecting public policy and psychology disciplines with a focus on environmental issues forward on some of the most vexing and challenging topics at the contemporary human-environment interface. Quantity and quality of research taken together, Dr. Raimi has deservedly earned respect for her work to this point."

Reviewer B: "I am especially impressed with Dr. Raimi's work on pro-environmental spillover, which is a great example of how her research makes both theoretical and practical contributions. In this research, Dr. Raimi highlights that people may be more likely to engage in pro-

environmental behavior (e.g., taking public transportation) if they have gone through the effort to engage in a first pro-environmental behavior (e.g., recycling), especially after their intrinsic pro-environmental motivation has been increased. This insight is important for psychology, where spillover used to be thought of as an unwanted effect on behavior. It is also important for intervention designers who seek to promote pro-environmental behaviors or behavior change to curb climate change, and it suggests that there are ways to design interventions that improve not just the target behavior but also associated behaviors. To underscore the excellence of this work, I should note that it was published in top journals such as *Nature Sustainability* and *Global Environmental Change*.”

Reviewer C: “In most of Kaitlin’s work, I see an implicit benefit in the way it articulates the role of psychology in addressing environmental issues. There are still not enough people working in this particular area, so it requires additional effort and motivation to choose that for one’s career. It also means that the work that is done has disproportionate potential for visibility and influence. With her solid grounding in social psychological theory and method, her comfort in speaking to non-psychologist audiences, and her increasing emphasis on important environmental issues policies, I see Kaitlin as well positioned to help develop this field.”

Reviewer D: “I consider Kaitlin’s work to be making major contributions at the intersection of psychology and environmental policy. Thirty publications with seven more under review is an admirable record for someone working in this area. But more important is the quality of the work. She has shown an admirable ability to identify problems that are crucially important to environmental policy and where the theories and methods of psychology can provide important and useful insights...Her work is routinely published in the top journals for energy and climate policy. I note especially her recent publication in the *Proceedings of the National Academy of Sciences*, one of the most prestigious journals in the world. It is quite an accomplishment for any social scientist to publish there, let alone one at the start of her career. So overall I think her work is quite exceptional in quality, creativity, quantity and impact.”

Reviewer E: “In terms of quantity, the 24 articles that I see certainly qualify for promotion to Associate Professor by my standards. In fact, I see that total as outstanding on a since-PhD basis. Dr. Raimi’s output seems to be recent and growing.”

Reviewer F: “In my view, Dr. Raimi is an outstanding scholar in all respects and is perhaps the leading scholar of her cohort working at the interface of public policy, climate change, and social psychology. There was a time not long ago when this area of research might have been considered quite niche. But this is no longer the case, in large part due to the pathbreaking, rigorous social science that has been conducted by Dr. Raimi and her colleagues.”

Reviewer G: “Like an increasing number of people studying and doing research on environmental psychology, she has made the transition from her training in social psychology to environmental psychology. What she has been able to do that makes her stand out is connect to the policy world which appeared to begin when she was a post-doc at Vanderbilt, and she has been able to develop while at the University of Michigan. I consider her work to be among the best in her peer group.”

Reviewer H: “Prof. Raimi has been prolific. The numbers speak for themselves: 20+ articles in top Psychology journals, cited 1300+ times in just the last 5 years. But these numbers do not reflect the scope and depth of her work. Allow me, then, to say a bit about her work, and why I find it compelling, important, and timely.”

Reviewer I: “Based on an analysis of reputation, established record, and potential for future contributions, Dr. Raimi is among the strongest scholars in her cohort and would certainly warrant tenure within my Department.”

Summary of Recommendation:

Professor Raimi has continually performed at a high level since coming to the Ford School. This has included a consistent rate of strong publications in diverse and appropriate scholarly outlets, demonstrated excellence in teaching that includes both graduate and undergraduate students, and both internal service and external policy engagement appropriate for an assistant professor. She has elevated the role of the discipline of psychology in the intellectual life of the Ford School, thereby expanding our school beyond the boundaries of those disciplines that have historically played dominant roles in our research and teaching. I am pleased to recommend Kaitlin Raimi for promotion to associate professor of public policy, with tenure, Gerald R. Ford School of Public Policy.



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